

PRIVACY STATEMENT
IN TERMS OF THE PROTECTION OF INFORMATION ACT, 4 OF 2013 (POPIA)

The Protection of Personal Information Act, 4 of 2013, (POPIA) regulates and controls the collection, use, transfer and processing of an individual or legal entity's Personal Information. In terms of **POPIA**, a “**Responsible Party**” (in this case the **Lincoln Mali Leadership Foundation (“LMLF”)** and its associates) has a legal duty to process a “**Data Subject's**” **Personal Information (in this case being players/spectators/participants of Events hosted under the banner of the LMLF)** in a lawful, legitimate and responsible

In terms of **POPIA** all persons, including the **LMLF** employees, associates, related Sponsors and third parties, including Standard Bank, SuperSport Schools, the Atlas Foundation, who collects, manages, processes, transfers, stores and/or retains Personal Information, whether held under a document, recording or in any other format has a responsibility and legal duty to process such information in accordance with the provisions housed under **POPIA** i.e. in a lawful, legitimate and responsible manner. In order to discharge this duty, the **LMLF** require your express and informed permission to process your Personal Information.

“**Personal information**” means any information of a personal nature belonging to a Data Subject which may be or which is processed, collected, and used by a Responsible Party, and which will include any information related to or owned by either a private or public entity and/or natural individual such as a name, address, picture/photo and ID number, educational, medical, criminal or employment history, as well as information pertaining to financial transactions, views or opinions and information relating to the race, gender, sex, pregnancy, marital status, nationality, ethnic or social origin, colour, sexual orientation, age, physical or mental health, well-being, disability, religion, conscience, belief, culture, language and birth of the person.

“**Processing**” means the collecting, receiving, storing, using (including sharing of Personal Information with credit bureaus), updating, modifying, disseminating and destruction of Personal Information.

“**Responsible Party**” means the person, legal entity, company or public body that is responsible for processing an entity or individual's personal information.

“**Data Subject**” means the individual, legal entity, public body or company, whose personal information is being processed.

“**Competent Person**” means a Parent, Legal Guardian etc, as envisaged under the **POPIA**.

1. Purpose for the collection

The purpose for the collection of your Personal Information and the reason for the **LMLF** requiring your Personal Information is to enable the **LMLF** –

- 1.1.1 to comply with lawful obligations, including amongst others, all applicable labour, tax and financial legislation
- 1.1.2 to give effect to a contractual relationship between the **LMLF** and yourself;
- 1.1.3 to conduct its business operations; and
- 1.1.4 to protect the legitimate interests of the **LMLF**, yourself and or any third parties.
- 1.2 All Personal Information which you provide to the **LMLF** will only be used for the purposes set out above.

2. Withholding Consent

You are within your rights to withhold consent to the **LMLF** collecting and processing your Personal Information. In the event that you withhold consent to providing the **LMLF** with your Personal Information, the **LMLF** will not be able to

engage with you or to enter into an agreement or relationship with you.

3. Processing, Storage of Personal Information (including Children)

- 3.1 All Personal Information, whether hard copy or a soft copy, which you provide to the **LMLF** and its associates will be held and stored securely and for the purpose for which it was collected.
- 3.2 The Information as contained in soft copies, will be stored electronically in a centralised data base.
- 3.3 Where appropriate, hard copies of Personal Information will be stored and retained safely under lock and key.
- 3.4. The **LMLF** and its associates, shall ensure that the Personal Information pertaining to Children is received and processed after having engaged and/or sought requisite consent from Parents, Legal guardians, School Principals, Club Managers, Coaches and officials from the Department of Education, officials from the Department of Sports, Arts and Culture and relevant provincial Rugby Unions.

4. Right to Object

In terms of section 11(3) of **POPIA** you have the right to object to the **LMLF** processing your Personal Information. On receipt of your objection the **LMLF** will stop any further processing until the cause of the objection has been resolved.

5. Accuracy of Information

POPIA requires that all your Personal Information and related details supplied are complete, accurate and up-to-date. Whilst the **LMLF** will always use its best endeavours to ensure that your Personal Information is reliable, it will be your responsibility to advise us of any changes to your Personal Information, as and when these may occur.

6. Access to the Information by the Data Subject

You have the right at any time to ask the **LMLF** to provide you with:

- 6.1 the details of any of your Personal Information which the **LMLF** may holds on your behalf; and
- 6.2 the details as to what the **LMLF** has done with that Personal Information.

7. Advertising and Promotional activities

Part of the reasons the **LMLF** is holding your Personal Information is for marketing and/or promotion of its programmes, events and to source sponsorships from potential sponsors. Be assured that we take your privacy very seriously.

8. Complaints and Compliments

You can address any complaints or compliments that you may have to info@lincolnmalileadership.org

9. Declaration and Informed Consent

- 9.1 I/we have read the rules and terms reflected in this document and that I/we fully understand the meaning and effect thereof;
- 9.2 I consent to providing the Personal Information required, to the **LMLF**, on the understanding that they are responsible to abide by the principles set out in **POPIA** and in this document.
- 9.2 I declare that all Personal Information being supplied by me to the **LMLF** is accurate, up to date, not misleading, and that it is complete in all material respects.
- 9.3 I undertake to advise the **LMLF** immediately of any changes to my Personal Information, should any of the details change.

- 9.4 By providing the **LMLF** with my Personal Information, I consent and give them permission to process and further process the Personal Information, as and when required, that I supply to the **LMLF**, understanding the purposes for which the Personal Information is required and for which it will be use.

POPIA CONSENT:

Permission to make personal information available on various broadcasting and social media platforms, marketing and advertising relating to sports events or participation in business/leadership events or to the winner(s) which will be used solely in accordance with the POPIA.

By agreeing to participate in the LMLF's events (Sports programs and Business Events) and, to the terms of this Statement, you expressly consent to the usage of your personal information, or, a/your child's personal information, including in the form of photographic, video recordings for all Programmes related to or hosted by the **LMLF**. These Programmes include participation in the Mzwandile Mali Schools Rugby Champions League, Tournament, associated sport tournaments/festivals/school and club sport competitions, Business and Leadership events as broadcasted on television stations or other form of transmission or broadcasting platform including the Internet, or Apps and, posted on other social media platforms.

The **LMLF** and all its **Associates** and related third parties, is committed to protecting yours/ the students/ official's privacy. We recognise our obligations to comply with statutory requirements in collecting, processing and distributing Personal Information of data subjects.

INDEMNITY DISCLAIMER

The **LMLF** does not have control over third parties re-posting or using the Media on the internet or social media platforms. In this regard, I/We agree to indemnify and hold harmless, the **LMLF** against any and all liabilities (losses, damage to property, injuries, death, damages, litigations costs) arising out of or in connection with any Player or Participant having participated in any such sporting and/or having attended any event held by the **LMLF**. I/We accept that all reasonable precautions will be taken to ensure the safety and welfare of the players and/or Event Participants.